

**[DISCUSSION DRAFT]**

117<sup>TH</sup> CONGRESS  
1<sup>ST</sup> SESSION

**H. R.** \_\_\_\_\_

To require the National Institutes of Health and the Federal Trade Commission to conduct an educational campaign on the mental health risks related to children’s use of social media platforms, and for other purposes.

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IN THE HOUSE OF REPRESENTATIVES

M. \_\_\_\_\_ introduced the following bill; which was referred to the Committee on \_\_\_\_\_

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**A BILL**

To require the National Institutes of Health and the Federal Trade Commission to conduct an educational campaign on the mental health risks related to children’s use of social media platforms, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the [“\_\_\_\_\_ Act  
5 of 2021”].

1 **SEC. 2. CONSUMER EDUCATION RISKS OF USE OF SOCIAL**  
2 **MEDIA FOR CHILDREN.**

3 (a) EDUCATION CAMPAIGN.—Not later than 1 year  
4 after the date of enactment of this Act, the Director of  
5 the National Institutes of Health, the Federal Trade Com-  
6 mission, and the head of any other appropriate Federal  
7 agency, shall develop an educational program and related  
8 resources to inform the public about the mental health  
9 risks related to children’s use of social media platforms.

10 (b) CONSULTATION.—In developing and imple-  
11 menting the consumer education program and related re-  
12 sources under subsection (a), the Director and the Com-  
13 mission shall consult with technology industry representa-  
14 tives, academic researchers, and consumer advocacy  
15 groups.

16 (c) PUBLIC AVAILABILITY.—The Director and the  
17 Commission shall ensure that such program and related  
18 resources are available to and readily accessible by the  
19 public on the websites of the National Institutes of Health  
20 and the Commission.

21 (d) EDUCATION CAMPAIGN.—Not later than 6  
22 months after the Director and Commission have developed  
23 the educational program and related resources required by  
24 subsection (a), the Director and Commission shall carry  
25 out an annual education campaign to inform the public

1 about the mental health risks related to children's use of  
2 social media platforms.

3 (e) AUTHORIZATION OF FUNDS.—The Director and  
4 Commission may use, or authorize for use, funds available  
5 to carry out this section to pay for the development, pro-  
6 duction, and use of broadcast and print media advertising  
7 and internet-based outreach in carrying out campaigns  
8 under this section. In allocating such funds, consideration  
9 shall be given to advertising directed at non-English  
10 speaking populations, including those who listen to, read,  
11 or watch nontraditional media.